WOMEN IN TEA & COFFEE

A Tea & Coffee Trade Journal Conference

5 May 2027 ~ The View, London

Sponsorship Brochure



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WOMEN IN TEA & COFFEE

A Tea & Coffee Trade Journal Conference

Tea & Coffee Trade Journal is proud to announce its 3rd Annual Women in Tea & Coffee Conference taking place in 5 May 2027 in London.

This unique event – a new concept in tea and coffee conferences – is designed to celebrate, inspire, and empower women working throughout the coffee and tea supply chains – from 'bean and leaf to cup'.

The one-day event features keynote presentations, panel discussions, workshops, and networking opportunities in a collaborative setting that enables attendees to connect with like-minded women across the tea and coffee industries, gain inspiration from leaders in both industries as they share their career journeys, and learn how women are effecting positive change throughout the entirety of the tea and coffee supply chains.

We hope to see you in London next May for this entirely, female focused conference.







women.teaandcoffee.events

Sponsorship Packages for Women in Tea & Coffee Conference 2027

Head… …offee

SOLD

- Logo placement across all event … …ting (digital + print)
- Logo and company profile on the Women in Tea & Coffee Conference website
- A solo e-shot announcing company as sponsor to our 4,000+ *Tea & Coffee Trade Journal* subscribers
- Inclusion in our post-event write-up online and in the June issue of *Tea & Coffee Trade Journal*
- A dedicated LinkedIn post to our combined audience of 5,000+ followers
- Introducing a session
- Podium artwork
- 1 tabletop in the exhibition area
- Welcoming roller banners from the headline sponsor
- Leaderboard for 1 month on our website or weekly newsletter before the event
- Option for placing gifts in sponsored gift bags to all attendees (100 gifts)
- 5 tickets to the event worth £925

Total cost £6,250

Lunch Sponsor

- Logo placement across all event newsletters, and marketing (digital + print)
- Logo and company profile on the Women in Tea & Coffee Conference website
- Branding at lunch, roller banners, branded napkins
- 1 tabletop in the exhibition area
- Buffet lunch for all attendees
- Option for placing gifts in sponsored gift bags to all attendees (100 gifts)
- 3 tickets to event worth £555

Total cost £3,750

Cocktail Reception Sponsor

- Logo placement across all event newsletters, and marketing (digital + print)
- Logo and company profile on the Women in Tea & Coffee Conference website
- Branding at bar area, roller banners, branded coasters
- 2 drinks for all attendees– wine, beer or soft drinks + canapes
- Option for placing gifts in sponsored gift bags to all attendees (100 gifts)
- 2 tickets to event worth £370

Total cost £2,800

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Sponsorship Packages for Women in Tea & Coffee Conference 2027

SOLD

and Coffee Workshop

- Logo placement across all event newsletters, and marketing (digital + print)
- Logo and company profile on the Women in Tea & Coffee Conference website
- A solo e-shot announcing sponsor to our 4,000+ *Tea & Coffee Trade Journal* subscribers
- Inclusion in our post-event report online and in the June issue of *Tea & Coffee Trade Journal*
- A dedicated LinkedIn post to our combined audience of 5,000+ followers
- Hosting the class during the afternoon session 45 mins
- Branding on podium
- Option for placing gifts in sponsored gift bags to all attendees (100 gifts)
- 2 tickets to event worth £370





Total cost £1,850 one of each available

Gift Bag Sponsor

- Logo placement on all event newsletters and marketing material (digital + print)
- Logo and company profile on the Women in Tea & Coffee Conference website
- Gift provided from sponsor for all attendees (100)
- Canvas gift bags with company logo and event logo printed on handed out to all attendees (supplied by us)
- 2 tickets to event worth £370

Total cost £1,750

Tea/Coffee Break Sponsor

- Logo placement across all event newsletters, and marketing (digital + print)
- Logo and company profile on the Women in Tea & Coffee Conference website
- Tea, coffee and snacks for all attendees three times throughout the day (can be your own brand coffee or tea)
- Option for placing gifts in sponsored gift bags to all attendees (100 gifts)
- 2 tickets to event worth £370

(2 available) Total cost £1,500

Sponsorship Packages for Women in Tea & Coffee Conference 2027

Session/Panel Sponsor

Build a bespoke sponsorship package

Opportunities include supplying a panel moderator and/or panel member, or leading a round table discussion, along with associated marketing strategies.

For pricing and panel topic opportunities please contact Sophia Freeman- sophia@bellpublishing.com

Tabletop Package

- 1 tabletop in the exhibition area to display products, literature etc
- 1 ticket to event worth £185

Total cost £1,000

Bag Inserts

- 1 ticket to event worth £185
- Place gifts in sponsored gift bags to all attendees (100 gifts)

Total cost £500

For more sponsorship options including bespoke opportunities, please contact:
Sophia Freeman, Event Sales Manager - sophia@bellpublishing.com
Chris Meer, Advertising Sales Manager - chris@bellpublishing.com

For more information about the conference, please contact:
Aimee Carnell, Events Manager – aimee@bellpublishing.com





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